

# KOSHALA KAVIKESHWERA

## SENIOR WORDPRESS DEVELOPER



### CONTACT

- +94 75 773 3309
- kavikeshwera@gmail.com
- kavikeshwera.com
- 49, Bekkegama, Panadura, Sri Lanka

### SKILLS

- WordPress
- HTML
- CSS
- Shopify
- UI Design
- Social Media Marketing
- Search Engine Optimization
- Web Hosting

### LANGUAGES

- English
- Sinhala

### PROFILE

Dedicated and versatile Web Developer with over 3 years of experience, adept in WordPress, Shopify, HTML, CSS, Joomla, Wix, Webflow, UI/UX Designing, Social Media Marketing, and SEO. Experienced in collaborating with overseas clients from diverse regions including the UK, USA, UAE, AU, and HK. Seeking to leverage my skills and expertise to contribute effectively to innovative projects and drive business growth.

### WORK EXPERIENCE

#### Web Developer (WordPress)

Helamid LLC 2020 - 2024

- Developed WordPress websites from scratch, ensuring functionality and aesthetics.
- Converted UI designs into WordPress themes, maintaining design integrity.
- Created eCommerce websites with WooCommerce, optimizing for user experience and conversion.
- Developed eCommerce mobile apps for WooCommerce websites using Flutter with scripts.

#### Web Developer / Digital Marketer

Freelancer 2020 - Present

- Spearheaded WordPress website development projects, meeting client requirements and deadlines.
- Implemented UI designs into WordPress, ensuring seamless user experiences.
- Designed and developed Learning Management System (LMS) websites for educational institutions.
- Built eCommerce websites using WooCommerce and Shopify, integrating payment gateways and ensuring smooth transactions.
- Executed Social Media Marketing campaigns and managed Facebook Ad Campaigns to increase brand visibility and engagement.

#### Audit Supervisor / Auditor

Indrajith Management Services 2018 - 2020

- Conducted financial audits for import, export, and manufacturing companies, ensuring compliance with regulations.
- Managed a team of auditors, delegating tasks and ensuring efficient completion of audits.
- Collaborated with the Inland Revenue Department and Company Registration Department to ensure regulatory compliance.
- Handled bookkeeping of company accounts, including bank reconciliations and payroll management.
- Analyzed and created financial reports, providing insights for strategic decision-making.

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### EDUCATION

#### Bachelor of Information Technology

##### University of Colombo (UCSC)

2022 - Present

#### Diploma in Information Technology

##### IMBS Campus

2022 - 2023

#### Business Level - Chartered Accountancy

##### Institute of Chartered Accountants of Sri Lanka

2018 - 2019

#### G. C. E Advanced Level

##### Thurstan College Colombo 07

2015 - 2017

#### G C E Ordinary Level

##### Royal College Panadura

2013 - 2014

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### REFERENCES

#### D A L Indrajith - Partner IMS

☎ +94 75 852 8660

✉ indrajith67@yahoo.com

#### Januka Dulhara - HR Manager Helamid LLC

☎ +94 76 893 1903

✉ hr@helamid.com

### CERTIFICATIONS & AWARDS

- One of the best web developer in Bestweb.lk 2022
- Best travel and tourism website Merit Winner 2022
- Google - Fundamentals of digital marketing

### PROJECTS

- Shevon.org - Automobile website in Australia
- Finenshine.com.au - Cleaning Service company website Australia
- Adaaranvilla.lk - Villa in Moratuwa Sri Lanka
- Srilankantravelguide.lk - Travel & tourism website Sri Lanka
- Daypowers.com - Export company website
- Craftbook99.com - Swing patterns selliung website

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DEAR SIR/ MADAM,

I am writing to express my interest in the WordPress Developer position at your company, as advertised. With over three years of hands-on experience in web development, specializing in WordPress, I am excited about the opportunity to contribute to your team and help drive the success of your projects.

During my tenure at the previous company, I honed my skills in WordPress development, from building websites from scratch to customizing themes and plugins to meet client specifications. My proficiency in HTML, CSS, and JavaScript allows me to create visually appealing and responsive websites that deliver exceptional user experiences.

One of my key strengths is my ability to collaborate effectively with clients and team members to understand project requirements and deliver solutions that exceed expectations. Whether it's implementing UI/UX designs, optimizing websites for performance and SEO, or providing ongoing support and maintenance, I am committed to delivering high-quality work on time and within budget.

I am eager to bring my technical skills, creativity, and passion for WordPress to contribute to your projects and help achieve your company's objectives.

Thank you for considering my application. I am enthusiastic about the opportunity to discuss how my experience and skills align with the needs of your team. I am available for an interview at your earliest convenience and can be reached at +94 75 773 3309 or via email at kavikeshwera@gmail.com.

SINCERELY,



KOSHALA KAVIKESHWERA

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